

www.karliekloss.com/
 Keyword: karlie kloss



karlieklossonline.com/
 Keyword: karlie kloss

SPEED

0.09 SECONDS	77.47 KILOBYTES	2 REQUESTS
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- ✓ This page loads fast enough
- ✓ This size of this page is ok
- ✓ The number of file requests is acceptable

URL

www.karliekloss.com/

- ✓ URL is SEO friendly
- ✓ Exact keyword found in URL
- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

SPEED

2.22 SECONDS	1993.2 KILOBYTES	58 REQUESTS
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- ! This page should load quicker
- ✓ This size of this page is ok
- ! Too many file requests

URL

karlieklossonline.com/

- ✓ URL is SEO friendly
- ✓ Exact keyword found in URL
- ✓ No underscores in URL
- ✓ Page is close enough to top-level domain

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www.karliekloss.com/

Keyword: karlie kloss

TITLE TAG

Karlie Kloss | Supermodel & Entrepreneur

- ✔ Keyword found in title
- ✔ Keyword begins title.
- ✔ Title tag has 70 characters or less

DESCRIPTION TAG

Karlie Kloss is an American supermodel and entrepreneur. Since 2005, she's been walking the runway for leading designers. In 2016, she founded Kode...

- ❗ Description tag should be 160 characters or less
- ✔ Description tag includes exact keyword

IMAGE ANALYSIS

0 images

- ❗ Every image on this page needs an alt tag
- ❗ Add your exact keyword to an alt tag
- ❗ Add exact keyword to an image file name
- ✔ No underscores found in image file names

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karlieklossonline.com/

Keyword: karlie kloss

TITLE TAG

KARLIE KLOSS ONLINE â€” Your extensive 24/7 online fan resource dedicated to the supermodel...

- ✔ Keyword found in title
- ✔ Keyword begins title.

❗ Title tag should be 70 characters or less

DESCRIPTION TAG

Not found.

- ❗ Description tag should be 160 characters or less
- ❗ Description tag needs exact keyword

IMAGE ANALYSIS

36 images

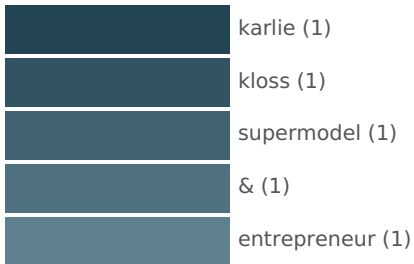
- ✔ All images have alt tags
- ✔ Exact keyword found in an alt tag
- ✔ Exact keyword in an image file name
- ❗ Remove any underscores in image file names

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www.karliekloss.com/

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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: Missing

H2 Tag: Missing

H3 Tag: Missing

❗ Add a H1, H2, and H3 tag to this page

❗ Add exact keyword to H1, H2, or H3 tag

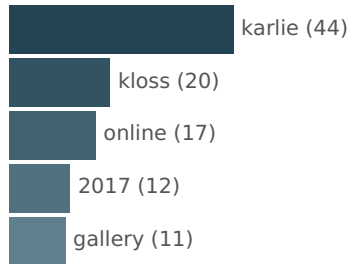
✅ There are no duplicate heading tags

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karlieklossonline.com/

Keyword: karlie kloss

TOP 5 WORDS USED



HEADING TAGS

H1 Tag: KARLIE KLOSS ONLINE â€ Your extensive...

H2 Tag: Advertisement

H3 Tag: Missing

❗ Add a H1, H2, and H3 tag to this page

✅ Exact keyword found in H1, H2, or H3 tag







✅ There are no duplicate heading tags

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www.karliekloss.com/

Keyword: karlie kloss

COPY ANALYSIS

-  You should have 2,000+ words on this page
-  Only use exact keyword 2-4 times
-  Bold, italicize, or underline exact keyword
-  Exact keyword found in the first 100 words
-  Add your exact keyword to anchor text
-  Link to a sitemap.html found

CODE ANALYSIS







-  HTML is not W3C validated
-  No flash found
-  No inline CSS found
-  Text to HTML ratio is too low (< 25%)
-  Add schemaorg markup
-  Link to a sitemap.xml found

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COPY ANALYSIS

-  You should have 2,000+ words on this page
-  Only use exact keyword 2-4 times
-  Exact keyword is bolded, italicized, or underlined
-  Exact keyword found in the first 100 words
-  Exact keyword found in anchor text
-  Link this page to a sitemap.html

CODE ANALYSIS

-  HTML is not W3C validated
-  No flash found
-  Remove inline CSS
-  Text to HTML ratio is too low (< 25%)
-  Add schemaorg markup
-  Link to a sitemap.xml





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www.karliekloss.com/





Keyword: karlie kloss

SOCIAL ANALYSIS



-  Add a tweet button
-  Add a Facebook share or like button
-  Add a Google+ button
-  Add a link to a blog

MOBILE ANALYSIS

-  We found a mobile sitemap
-  Server uses compression (e.g., gzip)
-  We found an Apple icon
-  We found a viewport metatag





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SOCIAL ANALYSIS



-  Tweet button found
-  Add a Facebook share or like button
-  Add a Google+ button
-  Add a link to a blog

MOBILE ANALYSIS

-  Add a mobile sitemap
-  Server uses compression (e.g., gzip)
-  Add an Apple icon
-  We found a viewport metatag








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PAGE LINK ANALYSIS



-  0 links from other sites
-  1 links from unique domains
-  This page has 0 outbound links
-  This page has 0 outbound follow links
-  MozTrust page score: 0
-  MozRank page score: 0
-  Moz Page Authority: 19.06

ROOT DOMAIN LINK ANALYSIS



-  0 links from other sites
-  1 links from unique domains
-  MozTrust domain score: 0
-  MozRank domain score: 0
-  Moz Domain Authority: 3.09








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PAGE LINK ANALYSIS



-  Found 4085 links from other sites
-  Found 6 links from unique domains
-  This page has 12 outbound links
-  This page has 12 outbound follow links
-  MozTrust page score: 5.42
-  MozRank page score: 5.65
-  Moz Page Authority: 33.76

ROOT DOMAIN LINK ANALYSIS



-  Found 4093 links from other sites
-  Found 9 links from unique domains
-  MozTrust domain score: 3.15
-  MozRank domain score: 3.35
-  Moz Domain Authority: 21.1

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DOMAIN ANALYSIS

karliekloss.com

- ✓ Domain is < 15 characters in length
- ✓ Found keyword in domain
- ✓ This domain is 10 years, 293 days old
- ✓ This domain expires in 7 years, 73 days
- ! Preferred domain is not set
- ! Canonicalize your IP address
- ✓ Site is accessible via http (SSL)
- ✓ robots.txt file found
- ✓ Favicon found

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karlieklossonline.com/

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DOMAIN ANALYSIS

karlieklossonline.com

- ✓ Domain is < 15 characters in length
- ✓ Found keyword in domain
- ✓ This domain is 3 years, 75 days old
- ✓ This domain expires in 1 years, 290 days
- ✓ Preferred domain set
- ! Canonicalize your IP address
- ! Site should be accessible via http (SSL)
- ✓ robots.txt file found
- ✓ Favicon found

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TASKS

- Description tag should be 160 characters or less
- Every image on this page needs an alt tag
- Add your exact keyword to an alt tag
- Add exact keyword to an image file name
- Add a H1, H2, and H3 tag to this page
- Add exact keyword to H1, H2, or H3 tag
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Bold, italicize, or underline exact keyword
- Add your exact keyword to anchor text
- HTML is not W3C validated
- Text to HTML ratio is too low (< 25%)
- Add schemaorg markup
- Add a tweet button
- Add a Facebook share or like button

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TASKS

- This page should load quicker
- Too many file requests
- Title tag should be 70 characters or less
- Description tag should be 160 characters or less
- Description tag needs exact keyword
- Remove any underscores in image file names
- Add a H1, H2, and H3 tag to this page
- You should have 2,000+ words on this page
- Only use exact keyword 2-4 times
- Link this page to a sitemap.html
- HTML is not W3C validated
- Remove inline CSS
- Text to HTML ratio is too low (< 25%)
- Add schemaorg markup
- Link to a sitemap.xml

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TASKS

- Add a link to a blog

- 0 links from other sites

- 1 links from unique domains

- MozTrust domain score: 0

- MozRank domain score: 0

- Preferred domain is not set

- Canonicalize your IP address

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TASKS

- Add a Google+ button

- Add a link to a blog

- Add a mobile sitemap

- Add an Apple icon

- Canonicalize your IP address

- Site should be accessible via http (SSL)



Prepared by: SEO Bandwagon
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SUMMARY

Let us help you complete the tasks above and get your web pages and website ranked higher in major search engines like Google. We will help you dramatically increase targeted traffic, conversions, and sales from your website.

Thank you,

Kyle Alm
CEO
SEO Bandwagon
206-659-9007
info@seobandwagon.com